# Survey Related with Emerging Trends in Hyper-local Services

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**Abstract:** India's largest services marketplace is by providing home services and practices for both consumers and professionals. This Service is termed as Hyper-local Service. The basic idea is to define how local services and servicemen were being hired in India. On regular time when there is requirement of services such as painting or carpentry at home, we ask our friends or neighbors for the people who might provide good service. Hyper local service redefines the same concept by providing professional service man at doorstep. These Services of hyper local market is being provided by mobile and was just founded in year 2014 but within the short span till 2019 the mark of 100 core annual revenue. Urban Clap as an organization uses technology to simplify the process of finding the right service professional. The Professional service does include variations from Home salons to cleaning the houses. Until now, companies like Surekha have just created listing platforms where information of professionals is listed. The organizations like Urban Clap have gone one step further with providing users to find and hire right professional as per their need and from same locality. If user can prioritize need over choice any service giver in same locality get listed for the service. If users prioritize choice all the professional service can get listed. Later include service such booking wedding photographer, makeup Artist, Yoga Instructor.